

UNIVERSITY AS AN ACTOR

The New Global project has tested a model for how university activities such as interdisciplinary problem-based education and intervention research can be combined with real world projects to enhance co-creation of impact. The starting point is having challenge owners and active stakeholders that see value in collaborating with a university.

Problem-based learning courses are well equipped to address and create prototype solutions around concrete issues such as lack of clean water, affordable clean energy, and housing. However, more abstract issues such as institutional change or market creation dynamics are better addressed through intervention research. The combination of both types of university activities around the same real world challenge makes the potential impact bigger. This type of work also creates unique learning and data collection opportunities.

