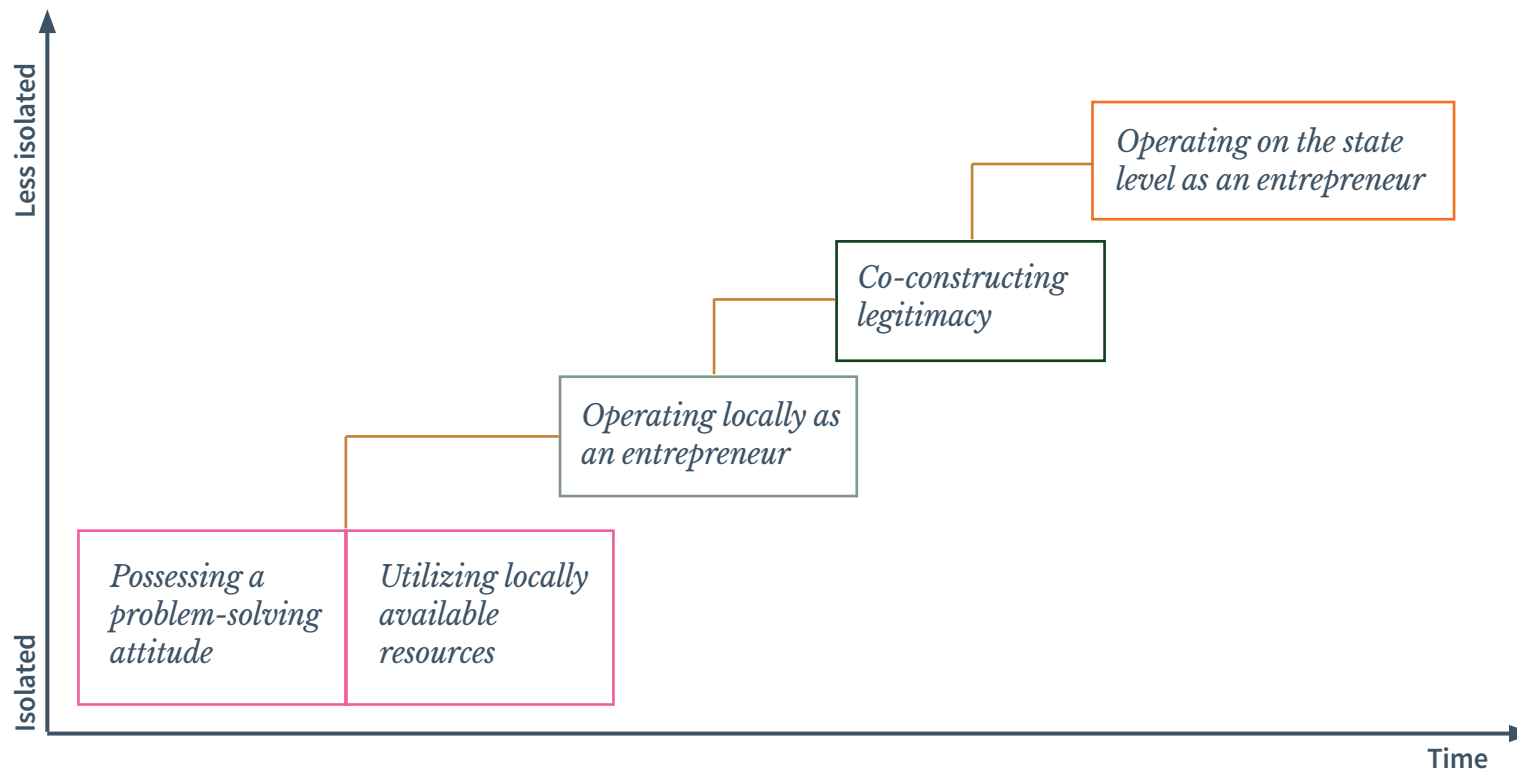


# PROCESS MODEL FOR SCALING GRASSROOTS ENTREPRENEURS

Wierenge, M. Uncovering the scaling of innovations developed by grassroots entrepreneurs in low-income settings. *Entrepreneurship & Regional Development*. In print. <https://doi.org/10.1080/08985626.2019.1640478>



This model shows what is needed for innovative low-income entrepreneurs to scale their innovations and enterprises from operating only in their own village to the larger market. A combination of own skills and abilities with the growing network of the entrepreneur is required for this.