

CIRCULAR BUSINESS MODELS

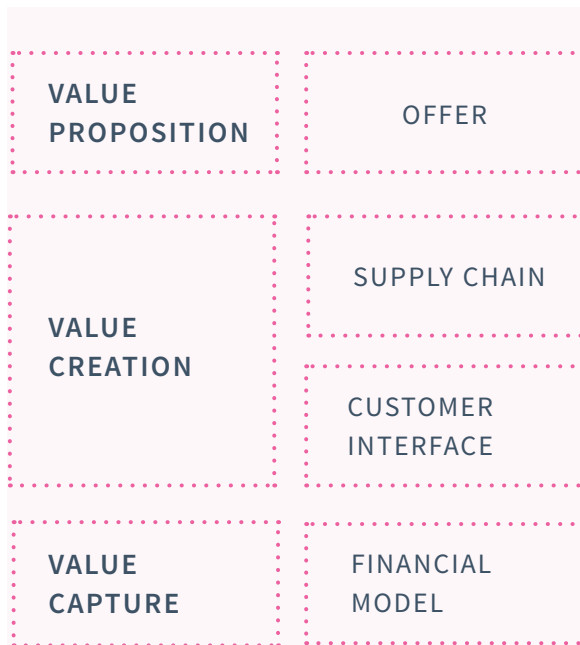
Levänen, J., Lyytinen, T., Gatica, S. 2018. Modelling the interplay between institutions and circular economy business models: a case study of battery recycling in Finland and Chile. *Ecological Economics*, 154, 373-382.

QUESTIONS GUIDING THE SEARCH FOR CIRCULAR ECONOMY BUSINESS MODEL ACTIVITIES AND RELATED INSTITUTIONAL FEATURES

1

IDENTIFY BUSINESS MODEL ELEMENTS

Business model elements describe the basic functions of a company



2

IDENTIFY CIRCULARITY-RELATED BUSINESS MODEL ACTIVITIES IN RELATION TO EACH BUSINESS MODEL ELEMENT

Business model activities describe how circularity can be incorporated into the basic functions of a company.



3

IDENTIFY INSTITUTIONAL FEATURES AND EVALUATE THEIR IMPLICATIONS ON BUSINESS MODEL ACTIVITIES

Institutional features are regulative, normative and cultural-cognitive factors that may facilitate or hamper circulation-related business model activities.

